12 + α weeks Curriculum

Text Book : Business English Catch-up Meeting (비즈니스 잉글리쉬 케쳡 미팅)



- * Curriculum은 강사분과 학습자 일정 및 계획에 따라 변동 될 수 있습니다.
- * 주 3회 (월, 수, 금, 1시간씩) 수업 가정
- * 학습목표 : Business Meeting에 필요한 각종 영어 단어, 표현들을 습득하고 다양한 비즈니스 케이스 스터디를 통해 미팅에 필요한 기초 지식을 기른다.

 Week

 1 Week

Week	1 Week			2 Week		
Day	1	2	3	4	5	6
Unit	Orientation	Unit 01 Opening a Meeting	Unit 01 Opening a Meeting	Unit 02 Starting the Procedure	Unit 02 Starting the Procedure	Unit 03 Talking about the Agenda
Contents	*Orientation - Ice breaking and getting to know each other - Small discussion about what and how to learn	*Talking about innovative business case on page 18 *Studying Expression&Vocabulary : hustle down, misread, etc. * Reading Dialogue1,2 on page 14,15	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	*Talking about art masterpiece (Business Case on page 28) *Studying Expression&Yocabulary : preside over, take the minutes, etc. * Reading Dialogue1,2 on page 24,25	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	*Talking about Alibaba (Business Case on page 38) *Studying Expression&Vocabulary : proceed from A to B, hidden agenga, etc. * Reading Dialogue1,2 on page 34,35
Week	3 Week			4 Week		
Day	7	8	9	10	11	12
Unit	Unit 03 Talking about the Agenda	Unit 04 Asking for Opinions	Unit 04 Asking for Opinions	Unit 05 Coca-Cola's Recall of Dasani in	Unit 05 Coca-Cola's Recall of Dasani in	Evaluation
Contents	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	* Talking about toy company including LEGO (Business Case on page 38) *Expression&Vocabulary : couldn't agree more, subsist, etc. * Reading Dialogue1,2 on page 44,45	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	* Case study - Coca-Cola's recall *Expression&Vocabulary : to top it off, innuendo, etc.	the UK *Answering questions on page 54 (tap water, bottled water, hazardous product) *Reviewing Expression & Vocabulary	Evaluation for 4 weeks Scoring each area of language Feedback strong and weak point
Week		5 Week			6 Week	
Day	13	14	15	16	17	18
Unit	Unit 06 Stating Opinions	Unit 06 Stating Opinions	Unit 07 Clarifying Opinions	Unit 07 Clarifying Opinions	Unit 08 Agreeing	Actual Practice & Feedback
Contents	* Talking about electric car (Business Case on page 64) *Expression&Vocabulary: voice one's opinion, airtime, etc. * Reading Dialogue1,2 on page 60,61	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	* Talking about home loans (Business Case on page 74) *Expression&Vocabulary : typo, as per, etc. * Reading Dialogue1,2 on page 70,71	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	* Talking about coffee shops (Business Case on page 84) *Expression&Vocabulary : comply, go along with, etc. * Reading Dialogue1,2 on page 80,81	* Having Conversation & Discussion * Topic : Korea : The most hardworking country in OECD
Week	7 Week			8 Week		
Day	19	20	21	22	23	24
Unit	Unit 08 Agreeing	Unit 09 Disagreeing	Unit 09 Disagreeing	Unit 10 Google's Standoff with China	Unit 10 Google's Standoff with China	Evaluation
Contents	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	*Talking about dress code at workplace (Business Case on page 94) *Studying Expression&Vocabulary : take away, high-end, etc. * Reading Dialogue1,2 on page 90,91	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	* Case study - Google's Standoff *Expression&Vocabulary : censorship, rampant, etc.	*Answering questions on page 100 (censorship) *Reviewing Expression & Vocabulary	Evaluation for 4 weeks Scoring each area of language Feedback strong and weak point
Week	9 Week			10 Week		
Day	25	26	27	28	29	30
Unit	Unit 11 Proceeding	Unit 11 Proceeding	Unit 12 Interrupting	Unit 12 Interrupting	Unit 13 Suggesting a Vote	Actual Practice & Feedback
Contents	*Talking about soft drinks (Business Case on page 110) *Studying Expression&Vocabulary : partial, assert, etc. * Reading Dialogue1,2 on page 106,107	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	*Talking about soft drinks (Business Case on page 110) *Studying Expression&Vocabulary : hostile, surface, etc. * Reading Dialogue1,2 on page 116,117	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	*Talking about stock market (Business Case on page 130) *Studying Expression&Vocabulary: revamp, move on, etc. * Reading Dialogue1,2 on page 126,127	* Practicing business meeting 2 * Practicing how to deal with hostile attitude of opponent
Week	11 Week			12 Week		
Day	31	32	33	34	35	36
Unit	Unit 13 Suggesting a Vote	Unit 14 Delaying a Decision	Unit 14 Delaying a Decision	Unit 15 Dow Chemical : Application Outsourcing	Unit 15 Dow Chemical : Application Outsourcing	Evaluation
Contents	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	*Talking about Korean expensive consumer goods (Business Case on page 140) *Studying Expression&Vocabulary : input, deliberate, etc. * Reading Dialogue1,2 on page 136,137	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	* Case study - Dow Chemical *Expression&Vocabulary : be ranked as, skill gaps	*Answering questions on page 146 (various kinds of companies) *Reviewing Expression & Vocabulary	Evaluation for 4 weeks Scoring each area of language Feedback strong and weak point
Week	13 Week			14 Week		
Day	37	38	39	40	41	42
Unit	Unit 16 Making Decisions	Unit 16 Making Decisions	Unit 17 Confirming Decisions	Unit 17 Confirming Decisions	Unit 18 Summarizing	Actual Practice & Feedback
Contents	*Talking about solar power, alternative energy (Business Case on page 156) *Studying Expression&Vocabulary: in light of, collective, etc. * Reading Dialogue1.2 on page 152,153	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	*Talking about movie industry (Business Case on page 166) *Studying Expression&Yocabulary : sign off on, give the final word, etc. * Reading Dialogue1,2 on page 162,163	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	*Talking about Chinese international power (Business Case on page 176) *Studying Expression&Vocabulary: as it has been noted, compile, etc. * Reading Dialogue1,2 on page 172,173	* Practicing political, international meeting * Practicing how to persuade person who has different opinion
Week	15 Week			16 Week		
Day	43	44	45	46	47	48
Unit	Unit 18 Summarizing	Unit 19 Closing a Meeting	Unit 19 Closing a Meeting	Unit 20 AT&T 's Failed Acquisition of T- Mobile USA	Unit 20 AT&T 's Failed Acquisition of T- Mobile USA	Evaluation
Contents	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	*Talking about working hours (Business Case on page 186) *Studying Expression&Vocabulary: wrap up a meeting, fruitful etc.	* Reviewing Expression & Vocabulary * Exercise & Mr. Q's Story	* Case study - AT&T *Expression&Vocabulary : on the go, stifle	*Answering questions on page 192 (mobile network operator) *Reviewing Expression &	Evaluation for 4 weeks Scoring each area of language Feedback strong and weak point